



add more life to yours one **bit** at a time

## WHY IS OUR SPIRULINA AND CHLORELLA CONSIDERED THE BEST?

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Here are a few reasons:

1. If you are interested in being healthy and/or competing, you want to put ONLY the highest quality food in your body. Our spirulina and chlorella are CERTIFIED NON GMO, grown organically and 100% PURE
2. At the time of this writing, we were the only algae sold in the USA with NON GMO Certification
3. Many other spirulina and chlorella companies put “fillers” in their algae so you would need 10-20 times as much of it to match the potency of OUR spirulina and chlorella that are 100% PURE spirulina and chlorella. NOTHING added. NOTHING subtracted
4. Just like beef, there are different “grades” of spirulina and chlorella. The “lower quality” grades have fewer nutrients, lower concentration of protein and less potency, thus once again you would need 10-20 times as much of it to match the nutrient dense nature of ours
5. The country of origin where spirulina and chlorella are grown is VERY important. For example, many suppliers of spirulina in China have been found to falsify their paper work and claims about being organic. In fact there are a lot of products that come out of China that are falsely certified. Yet a company that just wants to make sales will usually go with the cheapest suppliers and often that means they are buying the spirulina from China. This is very dangerous because you really don’t know what you are getting. Thus you could be harming your health more than helping your health if you buy cheaper spirulina or chlorella that was grown in China and may in fact contain contaminants as well as a lower grade of spirulina.
6. Similarly, I would be worried about buying spirulina or chlorella that was grown in Japan due to the ongoing radiation problems from the Fukushima nuclear disaster. Spirulina and chlorella are grown hydroponically (in water) so any radiation could potentially be in the Japanese water in small amounts..but why would you put that in your body when you could buy OURS which is grown in Taiwan and guaranteed to be safe because it is not grown in or near Japan and has a totally different water source.
7. Our chlorella is LEAD FREE unlike the chlorella sold by many companies, including one of the oldest and best known Japanese chlorella companies, Sun Chlorella. This is because Sun Chlorella and most other companies use a very old technique (50 years old) to crack their chlorella – they tumble it with glass beads. However, the lead from the glass gets into the chlorella. Lead is a known contaminant and very damaging to your health. The levels of lead in the chlorella sold by Sun Chlorella are so high, they were forced by the State of California to put a warning on their packaging. The packaging now reads **WARNING: This product contains a chemical known to the State of California to cause birth defects or other reproductive harm. This warning is required by the State of California for any product that contains more than 0.5**

**mcg of lead.** Fortunately, the technique that we use to “crack” the exterior shell of chlorella so that the nutrients can be absorbed by your body is the **most modern and safe technique in the world.** We use sound waves to crack the chlorella (we pass the chlorella through a sound chamber). This is a new technique and preserves ALL the nutrition in the chlorella. This is in contrast to the Japanese and most other growers of chlorella in Asia, who use a 50 year old technique where they tumble the chlorella with glass beads to crack it. This is dangerous because the chlorella becomes contaminated by the lead in the glass. Not every chlorella company admits there is lead in their chlorella so you need to be VERY careful. If they crack their chlorella with glass beads (as most of them do) there **WILL** be lead in their chlorella. This is VERY hazardous to your health. But to reiterate, **THERE IS NO LEAD IN OUR CHLORELLA** because we use a more expensive, modern technique OUR chlorella is 100% safe because we pass our chlorella through a sound chamber. It is untouched. This guarantees NO LEAD and no deterioration of nutrients or enzymes which is what happens with other suppliers who use heat to dry their spirulina or chlorella. Our algae is 100% raw and all the nutrients are 100% preserved with NO contamination from heat or lead. Our process is similar to the one where an opera singer’s voice can crack a glass...it’s the vibration that cracks the chlorella. Not heat and not physical impact.

8. We do not use heat to dry our spirulina or chlorella. We AIR DRY it by shooting it into the air and allowing it to fall into piles of powder which is then packed into the small “pellets” that we call bits. This is very important because heat damages enzymes and since we do not use heat, ALL of the enzymes in our chlorella and spirulina are 100% intact. This is why we can call our spirulina and chlorella a raw food. This is in contrast to many of the large, contract manufacturers who sell their algae cheaply and in larger quantities. They do not care about the enzymes, so they heat their spirulina and chlorella to dry it faster. But this kills the enzymes and you lose a lot of the value of the spirulina and chlorella as a result. Once again you would need to take 10-20 times more to equal the quality of our algae.
9. We do not put our chlorella or spirulina into any kind of gel cap like many of the supplements companies do. You have no idea what else is in those capsules so I would be very wary of taking algae that was in a capsule. Furthermore, most of those gel caps are made from fish oil so they would not be good for anyone who was vegetarian or vegan. In contrast, our spirulina and chlorella are 100% algae that has been air dried and “pressed” into small bite sized tabs. There are NO fillers and NO gelatin caps. It is 100% PURE.
10. Our spirulina and chlorella is 99% absorbable because all of the protein is already in amino acid form, and since there are NO other ingredients, not even a gel cap, ALL of it is absorbed. This compares to many of the gel caps or other suppliers who mix fillers into their spirulina and chlorella and once again you might need 10-20 times as much to get the same nutrients in ours
11. Our algae is sold in vacuum packed bags that contain 1,000 tabs. Unopened, these bags have a shelf life of over two years. This is because our packaging and production processes are SO sophisticated and because our bags are specially coated to protect the algae from 99.9% of UV rays. Algae has the highest concentration of chlorophyll (which is what makes it green) but the chlorophyll is VERY light sensitive. As SOON as light starts to hit the algae, the nutrients in the chlorophyll start to lose their potency. Thus it is very important to package it as we do...which preserves 99.9% of the nutrients in OUR chlorella and spirulina. In contrast, many of the other suppliers do not take as much care in their packaging and indeed even often sell their spirulina capsules in light colored jars.....which can leave the spirulina or chlorella inside virtually useless and definitely ineffective by the time it is purchased in a store. Once again someone would need 10-20 times more of a competitors algae to get the same nutrient density of ours.
12. ALL we do is sell algae. NOTHING ELSE. We have spent over THREE years to research the best strains of algae, the best suppliers of algae, the best countries producing/growing algae, the best techniques to grow algae, the best techniques to dry algae, the best techniques to package algae and have created the FIRST branding of algae in America that makes it easy to understand

by consumers and athletes. This is ALL we do so we take great pride in our brand and in the standards that we set. Virtually ALL other retailers or vendors who sell algae also sell other supplements and other brands and do not have the DEPTH of knowledge that we do nor do they FOCUS EXCLUSIVELY on algae like we do. We are algae EXPERTS. And just like when you go to an expert for anything, we offer the best. We are setting the gold standard for spirulina and chlorella and are in this for the long haul. We value health, honesty, ethics and quality and if you value these too, you will be in good hands with us and with our algae

13. We donate 30% of all sales revenue to our non profit partners and college teams.

*Disclaimer: The information contained here is for educational purposes only and is not recommended as a means of diagnosing or treating an illness..*

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Would you like to feel better, improve your athletic performance and feel more confident about the food you are eating? If so, consider adding algae to your daily routine. Learn more or purchase yours at [www.energybits.com](http://www.energybits.com)