

ALGAE IS THE PERFECT FUEL FOR ATHLETES

Algae has been used daily for the past 50 years by tens of millions of people around the world including many international Olympic athletes who consider it their secret weapon for competitive excellence. Yet algae is still virtually unknown outside of Asia.

We launched our company four years ago to change this. When algae is taken prior to a game, competition or run, it improves an athlete's energy, propels their performance, increases their stamina and eliminates fatigue or hunger. When taken after a game/workout or run, it speeds their recovery, reduces inflammation and builds more muscle. It has also been found to help heal brain injuries like concussions (a frequent occurrence in contact sports) due to its unique blend and high concentration of B vitamins, Omega 3, fatty acids, amino acids and electrolytes. Not bad for something straight from nature that was the first plant life on earth 2.5 billion years ago. Even better, all these benefits (and more) are delivered without drugs, chemicals, sugar, fructose, preservatives, caffeine, gluten, soy or animal products. All of our algae tabs are grown organically, are 100% vegan, 100% raw, 100% non GMO, 100% kosher, and contain over 40 vitamins and minerals. ENERGYbits® algae are 64% protein (the highest concentration of protein in the world), are loaded with Omega 3, have the second highest concentration of GLA (another critical fatty acid), and release nitric oxide into the body naturally. All for just one calorie per tab.

Algae's high concentration of protein is well documented and the Germans won a Nobel Prize in the early 1900's for discovering it had the highest edible protein in the world (three times more than steak which has just 22% protein). Even better, all the protein in algae is already in amino acid form so it is absorbed INSTANTLY. This allows our algae to deliver a constant and steady stream of energy without a rush or crash and also without digestion, cramps, sugar or caffeine. Athletes get instant energy not only thanks to all the prized protein in ENERGYbits® but also due to its high concentration of nitric oxide which opens up the blood vessels and allows the 40+ nutrients in the algae to immediately reach the brain and muscles. This contributes to the mental alertness and "wake up" that one gets from algae since the nitric oxide improves the blood and oxygen flow to both the brain and the rest of the body. Quite simply, taking algae is the nutritional equivalent of driving a Ferrari on the Autobahn. It can't be beat for speed, performance or results.

Algae's exceptional nutritional profile also makes it a far superior choice over protein bars, peanut butter or those other high calorie, high sugar snacks or gels that athletes typically eat prior to or during a game or run. All of these are loaded with chemicals, do not deliver the same performance results and often cause digestive distress. In contrast, algae tabs are easy to take and require no chewing or digestion so a handful can be swallowed on the fly, before or during games, competitions or marathons. We



add more life to yours one bit at a time

generally suggest athletes swallow our algae bits because the “green” flavor of algae is an acquired taste. But at just one calorie per tab, there is nothing in the world that offers as much nutrition or protein for so few calories.

Forty years ago, algae was declared the most nutritionally dense food in the world by The United Nations, World Bank, Rockefeller Institute, Carnegie Institute and even NASA, who uses it to feed astronauts on space missions. NASA says “**1 kg of algae has the nutritional value of 1,000 kg of fruits and vegetables.**” That’s quite an endorsement. Over the last fifty years, algae has accumulated an impressive pedigree of 100,000 scientific studies that confirm it’s remarkable, long list of health benefits.

All of our algae tabs meet all FDA, NCAA WNBA, NBA and Olympic requirements and regulations, which may explain why algae has been so popular with Olympic athletes. They contain no banned substances and there are no drug interactions. Our algae is food, it is NOT a pill or supplement. This is a critical distinction. Food comes from crops that are grown in nature while supplements are made in labs from artificial ingredients. Our algae is grown organically in fresh water hydroponically like other vegetables. It is then dried and pressed into tiny “bits” so it can be easily carried and swallowed (or chewed). In fact, our algae is not just a food, it is a **super food**. There is so much nutrition in it, we have estimated that one bag of ENERGYbits® (with 1,000 tabs) has the nutrition of 20-30 grocery carts of fruits and vegetables. There is nothing else in the world that offers such high value nutrition. More importantly for athletes, there is nothing else that has been shown to consistently improve athletic performance, endurance and recovery.

Yet, in spite of algae’s impressive nutritional pedigree and its fifty years of use in Asia, the vast majority of athletes and consumers are still unaware of algae’s health, performance and energy benefits. We started our company four years ago to change this and have been introducing ENERGYbits® algae and our other three algae brands (RECOVERYbits®, SKINNYbits® and VITALITYbits®) nationwide to college teams, pro teams, marathons, triathlons, Olympic athletes as well as weekend warriors, fitness enthusiasts and anyone who wants to improve their health and energy. The response has been overwhelmingly positive as athletes, coaches and trainers experience the performance and health benefits of our algae first hand.

We hope you can try our algae too. It will give you the nutritional edge to enhance your performance, improve your health and maybe even help you bring home the gold!

Thank you.

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